



Brisbane Convention & Exhibition Centre | 28 - 30 July 2017 | [www.betterboards.net](http://www.betterboards.net)




**Dr Tony Jaques**  
Director, Issueoutcomes Pty Ltd

### Moving Crisis Management from 'War Room' to Board Room

For a long time crisis management was largely regarded as a tactical activity which could be delegated down the organisation. It was also seen mainly as what to do when a crisis strikes.

Tony emphasises that emerging best practice is that crisis management begins long before the triggering event, with a strong focus on prevention, and that responsibility lies absolutely in the board room. He will introduce the innovative concept of Crisis Proofing, and describe specific actions senior executives and directors can take to protect the organisation from the terrible impact of a crisis.

 **See Tony at 11:55am, Sunday 30 July**

Overall the conference was outstanding - as usual. Thoroughly enjoyed the keynote speakers. Lawrie Parkinson | Lake Joondalup Baptist College

The whole conference was a great learning experience and both challenging and entertaining. James Verco | Achieve Australia



**CEO's Day**

**Dr Geoff Abbott**

Director of Executive and Organisational Coaching, QUT Graduate School of Business

#### A Coaching Mindset for Leadership: Igniting Organisational Performance

Hear how different approaches to leadership are needed to navigate the increasing volatility, uncertainty, complexity and ambiguity (VUCA) of organisational life.



**Saturday**

**Dr Fiona Kerr**

Organisational Complexity Specialist, University of Adelaide

#### Neuroscience of Leadership

Fiona combines the fields of social cognitive neuroscience and complex systems dynamics to tackle wicked problems, distilling complex issues into useful, pragmatic ideas, and framing them in a way which entices people to get involved and help shape change.



**Sunday**

**Julie Garland McLellan**

Chief Executive Officer, Great Governance

#### Preparing for the Unpredictable

Gain collective decision-making skills to apply in your own boardroom and confidence in applying good governance and business theory to real life situations requiring fast decisions.

Visit [www.betterboards.net/conference](http://www.betterboards.net/conference) for the latest information, program and to register.

## Main Conference - Saturday 29 & Sunday 30 July 2017

The heart of the Better Boards Conference runs over the Saturday and Sunday with fully catered breaks and a mix of concurrent workshops and plenary presentations. Hundreds of board members and CEOs attend the Main Conference forming one of the largest regular gatherings of leaders from not-for-profit organisations in Australasia, and creating an environment ripe for making connections, the sharing of ideas and gathering of information with peers.



**I had no idea there was all this support for boards and board members available.  
I had a great experience.** Lesley Murray | Pilbara Community Legal Service

**It is a great value exercise for your board and leadership team  
and is well worth booking as your board's main development activity this year.**



### Leadership Networking Drinks - Friday 28 July



Complimentary for those delegates attending any of the events on Friday (pre-registration is a must), this is a great opportunity to continue conversations and follow up introductions made throughout the day. Main Conference delegates may purchase a ticket to attend.

### Gala Dinner - Saturday 29 July

The Gala Dinner is the social highlight of the Better Boards Conference and is a great chance to unwind after a day of information gathering. Enjoy a meal with your board, meet others and be entertained!

Really wonderful enjoyed it all.  
Wonderful speakers. Very informative  
with **very worthwhile** content.  
Gae Swain | MacKellar Care

Another **great investment** of my  
time. NFPs don't have lots of money  
so getting condensed volume of  
ideas & concepts is critical.  
Tim White | Alzheimer's Association

**Excellent Conference**  
- some very good speakers.  
Very thought provoking.  
Leonie Burrows | Sunraysia Community Health

### CEO's Day - Friday 28 July

It's tough at the top, you are not alone! Find support and inspiration in a one-day program that includes an off-site tour, focused and topical discussions with peers, and presentations specifically for CEOs or their equivalent.

The day will have a strong networking focus and will aim to create quality opportunities for CEOs to discuss issues, ideas and solutions together.

### Board Member Innovation Tour - Friday 28 July

A unique opportunity for you to get out and about with your 'board member' hat on. Hear ideas, innovations, strategies and experiences first-hand from the CEO and Chair from diverse organisations around Brisbane. Chat with directors and peers in a relaxed setting over a seated lunch.

The Board Member Innovation Tour is a great opportunity to see how others have done it and to meet leaders from the not-for-profit world.



### Pre-Conference Masterclasses - Thursday 27 July

A new addition to the 2017 program, the half day Masterclasses will run on the Thursday before the conference and provide an opportunity for those wishing to undertake focused and specialised learning. Topics and details will be available on the conference website.

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